

**2020 U.S. Decennial Census, Seminole County  
Complete Count Committee Meeting Minutes  
January 21, 2020**

Following is a non-verbatim transcript of the 2020 U.S. Decennial Census, Seminole County Complete Count Committee meeting held at 6:39 p.m., Tuesday, January 21, 2020, at the City of Lake Mary Community Center, 140 East Wilbur Avenue, Lake Mary, Florida. This transcript represents a record focusing on the important points of the meeting.

A. Call to Order:

Committee Chairman Phil Kaprow called the meeting to order at approximately 6:39 p.m., and welcomed all in attendance.

B. Pledge of Allegiance

Myles Smith, guest, led the Pledge of Allegiance.

C. Approval of Committee Meeting Minutes

Committee member Michelle Smith made a motion to approve the Committee's November 19, 2019, meeting minutes; seconded by Committee member Lisa Holder; approved unanimously by the Committee.

D. Committee Members Present

Anjum Mukherjee, Phil Kaprow, John Horvath, Steve Nelson, Katharine Purnell, Jeannine Ellenson, Paul Snead, Jonathan Tardif, Fred Milch, Ed Young, Kendall Story, Lisa Holder, Michelle Smith, Marla Molina, Tracy Harbin, Alan Youngblood.

E. Committee Members Absent

Cheri Meyers, Bert Francis, Nancy Acevedo, Nate Jordan, Davia Moss, Susan Sherman, Christopher Schmidt, Katlyn Howery, Yvonne Mouser.

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**F. Others Present:**

Nicolet Severe, representative from the U.S. Census Bureau, Tony Matthews, Committee Coordinator, Josilen Grover, Dustan Smith, Marjorie Smith, Jordan Smith, Myles Smith, Bridget Elliott, Jen Mauco, Sue Tatum,

**G. Census Awareness**

Chairman Kaprow mentioned that the School Board of Seminole County was meeting on January 21, 2020, to issue a proclamation for the 2020 Census, and that there were other proclamations scheduled. Mr. Kaprow encouraged Committee members to attend the events for census awareness. Chairman Kaprow introduced the several guests, thank each for attending the meeting and asked that each state their interest in the census. Mr. Kaprow showed a copy of the Sanford Herald newspaper depicting John Horvath speaking at a census proclamation event. Chairman continued by noting that the Committee is not the U.S. Census Bureau, we do not knock on doors, but a Committee of volunteers providing census awareness to the community. Mr. Kaprow shared about the recent podcast via the City of Sanford and that time is running short so the Committee must focus on moving forward with implementing the items in the Committee's Census Awareness Action Plan and that, including locating trusted voices to partner with the Committee.

Josilen Grover, from the U.S. Census Bureau, mentioned that most census jobs were filled, but many remain open.

**H. Census Awareness**

Census awareness events suggested by the Committee included the Lake Mary/Heathrow Arts Fair event, Taste of Oviedo event, Rotary Clubs, Little Leagues, movie theatres (including PSA for movie screens), Sanford Live After Five event, Seminole Towne Center, Heathrow Arts event, Master Gardener Expo event, and census messaging in utility bills.

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I. Implementation of the Action Plan

The balance of the Committee meeting involved reporting on the progress of implementing the List of Subcommittee's innovative ideas, activities, events, and other action objectives promoting census awareness and outreach.

J. Adjournment:

There being no further business to come before the Committee, the Chairman adjourned the meeting at approximately 7:58 p.m.

Minute Taker: Tony Matthews, Committee Coordinator

Signature: Tony Matthews Date: 2/19/2020